



Update

July 3, 2008

a newsletter for those interested in
Willow Brook Christian Village and
Willow Brook at Delaware Run

**You are cordially invited to our
Summer Rally and Picnic
Thursday, July 24, 11:00 a.m., at
Willow Brook at Delaware Run
25 Delaware Crossing East
Delaware, Ohio 43015**

*Please RSVP by calling 740-201-5640 or 740-369-0048, or
register online at www.willow-brook.org*

If you weren't with us at our Rally on June 25th, you missed a rousing good time. Let me try to paint you a picture. Our banquet room at *Willow Brook Christian Village* was filled. There was standing room only. In fact, we had to set up extra chairs to accommodate those who had come out to hear the Willow Brook story.

First up was move manager and downsizing expert Lauren Ashley from *Consider It Done!*. Many people were taking notes as she offered tips on preparing your home for sale. (By the way, those who sign up for a Willow Brook home or apartment will be offered two hours of Lauren's time free of charge to help you plan your move.)

Then we told the Willow Brook story in a slide show featuring shots of homes and apartments at both of our Delaware, Ohio, campuses. As the first photo of Delaware Run's construction popped up on screen, there was

cheering and applause. “Rally” for sure was an apt name for the event! We are building the Village Square project at that community – a 158,000 square-foot complex of apartments, healthcare centers, and community spaces, including the Water’s Edge Restaurant. I don’t believe it is an overstatement to say that the room was electrified as we showed pictures of cranes and workers erecting the framing for this three-story structure due for completion in about a year.

There were so many questions and comments from the audience that we went about 30 minutes over our allotted time, and I had to cut off discussion to save enough time for tours of our homes and apartments.

One participant told me that it was one of the most moving presentations he had ever heard. He and his wife have signed up for an apartment at Delaware Run. Another said that she and her husband had checked out most retirement communities in the area, and none compared with Willow Brook.

People like the residential “feel” of our campuses. Drive into either *Willow Brook Christian Village* or *Willow Brook at Delaware Run*, and you think “neighborhood,” not “institution.” And our prices are low, low, low.

Another chance...

You and your family and friends are invited to our July Rally on Thursday, July 24th, starting at 11:00 a.m. This time we will be at our new community, *Willow Brook at Delaware Run*, on West William Street (Route 36), about two miles west of downtown Delaware. Come to the Five Star Event and Catering Center, 1502 West William Street, immediately west of the Delaware Run campus. We’ll start off with another telling of the Willow Brook story. If you came to the June Rally, don’t think that you will see the same thing again. There will be fresh information and new perspectives. And anyway, don’t you want to share in the excitement once more?

Then we’ll all move next door to our Delaware Run campus for a good old fashioned summer picnic. We’ll have the grills fired up and you’ll have an opportunity to chat with Willow Brook’s staff and residents, as well as others who have interest in Willow Brook. Our buses will be circulating throughout the 50-acre campus to drop you off at homes open for your inspection. You’ll also get a narrated drive-by of our Village Square project that’s under construction.

After that, you will be invited to drive three miles to our original community, *Willow Brook Christian Village*, and tour some of the homes and apartments there.

Please RSVP by calling 740-369-0048 or 740-201-5640, or register online at www.willow-brook.org.

A word about apartment construction...

We build our apartments of concrete and steel. You can't get more solid and fire-safe than that. Even on the top floor, it feels as if you are walking on first-floor rock-solid concrete. You don't get that "hollow sound" walking down the hall or in your apartment, as you might in a wood-frame building. And you don't hear your neighbors above or beside you. In addition to the solid construction materials, special sound insulation between apartments keeps things quiet.

And let's talk about fire safety. Concrete and steel don't burn. What's more, we build in safety systems beyond those required by building codes. The entire building is protected with a fire sprinkler system that is not required. A fire alarm system throughout the building is monitored 24/7 so the fire department is notified quickly in an emergency. And there are firewalls that go up through the attic at intervals around the building. We have taken a number of steps to ensure that you are safe and secure in your Willow Brook apartment home.

If you are looking at apartments in other retirement communities, be sure to check on building construction and fire safety systems. Did they use wood frame construction? Is there a fire sprinkler system? Is the fire alarm monitored around the clock? Can you hear it in your apartment?

Details matter.

What really matters...

A green, park-like setting. Beautiful homes and buildings cut into rolling hills. Thousands of trees. Water. Walking trails. Apartments built around (and over!) the water. Beautiful views from most every window.

You will find all of these at the two Willow Brooks.

But beautiful homes and a resort environment mean nothing without good people. And you will find those a-plenty at Willow Brook. Residents have forged life-long friendships. And there is always something going on – coffee get-togethers, road trips, card games, movie nights, book talks, shopping excursions, lunch bunch jaunts to local restaurants, choir practices and performances, college-level lectures, garden tending, exercise sessions, Bible studies, and on and on. At mealtimes in the restaurant, there is never a need to dine alone, unless you want to.

You will be immersed in the fellowship of friends and neighbors. Maybe you don't know a soul on campus right now. You'll remain a stranger for only a brief while. Willow Brook is home to some of the most loving,

welcoming people you have ever met. It is the people who make the Willow Brooks the gentle, inviting places they are.

An invitation...

Come to the *Taste of Worthington Food Festival* Friday evening, July 11, starting at 5:30. Willow Book's chefs will be serving up samples of their culinary creations. They will be going up against 15 or 20 Worthington and north-Columbus restaurants. Last year, Willow Book was voted *Number One* in the appetizer category. The year before, we came in second in the entrée category.

I will be there Friday night, along with our culinary team. They'll be manning the grills, I'll be meeting and greeting (trust me, that's the way you would want it!). So come check us out. These chefs are from the same team that will be serving you in our campus restaurants.

The Festival will be in the parking lot of the Corporate Center on West Wilson Bridge Road. Wilson Bridge is the first traffic light on High Street south of I-270.

I hope you will plan to join us for our Summer Rally and Picnic at 11 a.m., Thursday, July 24, at Willow Brook at Delaware Run. Our time together will be packed with news and information, and you will have an opportunity to talk one-on-one with residents and staff. If you have never been to one of our Rallies, you are missing out. Come join us!

And I hope to see you at the Taste of Worthington this Friday. Javier Alvarez, our head chef, has been perfecting the entrée for weeks. He's out to win again. Come see us!

I am getting to know many who have signed up for Delaware Run, and I want you to know that I am looking forward so much to the time when you join us. You are a beautiful bunch of people.

With love to all,

Larry Harris, CEO

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