



Update

October 1, 2008

a newsletter for those interested in
Willow Brook Christian Village and
Willow Brook at Delaware Run

**You are cordially invited to our
Autumn Rally and
Apple Treat Tour
Thursday, October 16th, 1:00 p.m., at
Willow Brook at Delaware Run
25 Delaware Crossing East
Delaware, Ohio 43015**

*Please RSVP by calling 740-201-5640,
or register online at www.willow-brook.org*

We had another terrific Rally last week. The room was filled almost to capacity. We have been conducting these all summer, and hundreds of people have come out to hear the Willow Brook story and to tour our homes and apartments.

If you have not yet come to a Rally, there's another opportunity coming up. I want to invite you to our newest community in Delaware, *Willow Brook at Delaware Run*, on Thursday, October 16th, at 1:00 p.m. We'll have an open discussion about retirement living at Willow Brook. If you have been to Rallies before, some of the basic information is necessarily the same each time for firsttimers. But rest assured that we will have all the latest construction news and updates, with fresh perspectives on the Willow Brook programs. Plus, this time we will focus on healthcare services available to

residents. Some of Willow Brook's health care professionals will be featured speaker for this portion of our Rally.

We will meet at 1:00 p.m. at the Five Star Event Center right next door to the Delaware Run campus on West William Street in Delaware. After the Rally, we'll all head over to our twin-single homes at Delaware Run. Each open house will have a special apple treat for you to enjoy – prepared by our award-winning culinary team. A different experience awaits you in every open house, from soup, to entrée, to desserts. You will be able to eat your way across the campus!

Please RSVP by calling 740-201-5640, or you can register on-line at www.willow-brook.org.

Door prizes...

At this October Rally, we will offer some great door prizes, including some gas cards to help fill up your tank. Plus, we will be drawing for certificates for some hefty discounts on entrance fees for our homes and apartments. There will be three certificates for a \$3,000 discount, and one for a “grand prize” discount of \$5,000. If you turn out to be one of the lucky four to win a discount certificate, you will have 30 days to make your ten percent deposit on a home or apartment and claim your prize (October 16 through November 16). The certificates are non-transferable, and only one certificate will be awarded per household. This means four people will go home with an opportunity for a significant reduction in their entrance fee. If you are seriously considering signing up for a twin-single home or apartment at either campus, come and keep your fingers crossed during the drawings.

Construction's progress...

The big news right now is the construction of our Village Square project at *Willow Brook at Delaware Run*. This 158,000 square-foot complex will house apartments, the healthcare centers, restaurant, and all the other community spaces for our newest retirement village. Crews are working full bore to enclose the structure before the snow flies so they will be able to work unhindered all winter. If you haven't driven by lately, do it. You will be amazed at the grandeur and beauty of this, the centerpiece of our 50-acre campus. Already twin-single homes are in place and mostly occupied. The Village Square will finish out Delaware Run in beautiful form.

I think you will be impressed with how easily the structure fits into the overall site. The apartments and restaurant are being built around (and over!) a lake that graces the center of campus. Views from apartment windows are stunning. We are not yet sold out, and there are a few great apartment locations still available. Come and we'll tell you all about them.

Autumn colors...

In just a few days, the annual show will begin. Come to either Willow Brook in Delaware to take in the fall colors. They should be in full splendor at the time of our Rally on October 16th. In all of Central Ohio, it is hard to find more October beauty than at *Willow Brook Christian Village* or *Willow Brook at Delaware Run*. Tall trees grace both campuses. If you are a walker, I extend to you an open invitation to come this month and walk the miles of sidewalks and trails that meander through the lush, beautiful foliage of Willow Brook.

Health and wellness services...

At the October 16th Rally, we will be discussing the various health and wellness options available to Willow Brook residents. They include...

- Emergency call in each home and apartment, monitored in our healthcare centers 24/7.
- A health and wellness nurse at each community available for health consults and monitoring.
- A fully-equipped fitness center at each campus (with *NO* membership fee – residents are welcome to use the centers as often as they wish at no charge).
- A full array of healthcare centers on our three campuses, including:
 - Two skilled nursing and rehab facilities (certified for both Medicare and Medicaid)
 - Three assisted living facilities
 - Two dementia-care facilities
 - One adult day care center

Willow Brook's healthcare centers are renowned for quality. Most of the rooms are private – no roommates. Within the past year, two have received perfect scores from the Ohio Department of Health, and the others all have earned reports well above state averages.

Rest assured that if, as a Willow Brook resident, you require healthcare or rehab services, they will be available to you.

Willow Brook Village honored for student program...

Willow Brook Christian Village recently was honored by the Delaware Job Network for our *hospitality training program* for students with developmental disabilities. The Village is a training site for the Delaware Career Center, providing students opportunities to learn job skills in housekeeping, dietary, laundry, and activities programming in the healthcare centers. This nationally-recognized program has been successful in placing

in permanent jobs nearly 80 percent of students completing the two-year program. I am proud of our staff who work closely with students in this vital program.

I hope you will plan to be with us for our October Rally on the 16th at 1:00 p.m., at Willow Brook at Delaware Run. People have told me that one thing they appreciate about Willow Brook is that they don't get a hard sell. Carol, Becky, and Kathi, our sales team, are not paid on commission. Their job is to help you choose the options that suit you best – not what gives them the fattest paycheck. You may be surprised at the difference this makes in your experiences leading up to move-in.

A Rally is a great way to learn about Willow Brook without a one-on-one sales pitch. Come and sit and learn, and tour homes and apartments anonymously, if you wish. The important thing is that you come and see what Willow Brook is all about. I believe you will be glad you checked us out before making a retirement decision.

I am proud to be leading this wonderful organization, and look forward to telling you our 36-year story on the 16th. Be with us.

With love to all,

Larry Harris, CEO

*Willow Brook Christian Village
100 Willow Brook Way South
Delaware, Ohio 43015
740-369-0048*

*Willow Brook at Delaware Run
100 Delaware Crossing West
Delaware, Ohio 43015
740-201-5640*

Website: www.willow-brook.org